



Sri Dharmasthala Manjunatheshwara College
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State
(Re-Accredited at A++ Grade by NAAC)

Criteria 1.1.3

Skill / Employability/ Entrepreneurship Activities

DEPARTMENT OF PG STUDIES AND RESEARCH IN JOURNALISM

Release of the Documentary 'Gods Wives Mens Slaves'

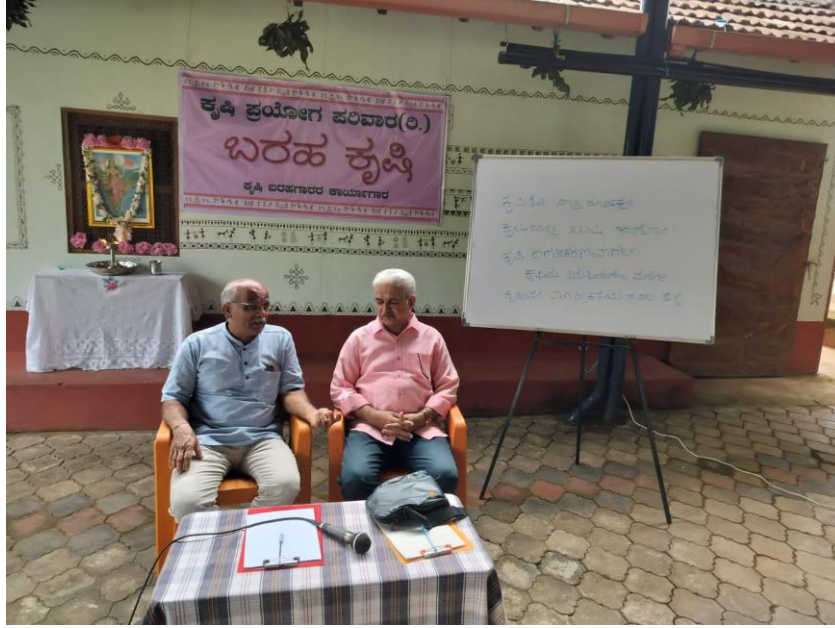


Ujire, October 1 -The 78-minute documentary, focused on the lives of Devadasis, was produced by Purnima Ravi, a senior student of the college and currently an English professor at Puttur Women's Degree College.



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Two Days Workshop on Agriculture Journalism



Krushi Prayoga Parivara conducted two days of workshops in Theerthahalli on October 7th and 8th. The motive of the workshop was to build an agricultural writing community.

Screening of 'Madhyantara' at SDM College, Ujire



Ujire, November 5: The short film *Madhyantara* directed by Basti Dinesh Shenoy was screened at the Samyag Darshana Auditorium of SDM College, Ujire, on November 5. The



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event, organized by the Journalism Department, also featured a dialogue session with the director.

Workshop on ‘News, Media and Marketing’ held at SDM PG Centre, Ujire



Ujire, Nov 10: The Department of Journalism and Mass Communication in association with Vijayavaniorganised one day workshop on ‘News, Media and Marketing’ on 10thNovember at SDM PG Centre, Ujire.



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State Level Workshop on ‘Hyper Local Media: Operation and Sustainability’



The Department of Journalism and Mass Communication of SDM College, Ujire in association with Media Alumni Association of Mangalagangothri (MAAM) organised a State Level Workshop on ‘Hyper Local Media: Operation and Sustainability’ on 29 November 2023 at Seminar hall of the college.

Dialogue Event Organized by the Journalism and Mass Communication Department at SDM College



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Ujire, Dec 05: Dr. Niranjana Vanalli, Vice-Chancellor of Bangalore North University, emphasized the importance of maintaining enthusiasm and a fresh perspective throughout life during a dialogue event organized by the Journalism and Mass Communication department of SDM College, Ujire on December 5th, 2023.

National Seminar on Media, Culture and Technology: Mapping the Socio-Political Architecture

Department of PG Studies and Research in Journalism and Mass Communication, in association with B Voc in Digital Media and Film Making, organised a two-day National Seminar titled 'Media, Culture and Technology: Mapping the Socio-Political Architecture' and Media Fest - Madhyama Parva 2k24 organised by the on 1 and 2 March 2024.



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Placement Programme by Udayavani



Campus Recruitment by Udayavani on 13 May 2024. Led by Usha Kumari, HR, Udayavani, Manipal Edition, a team including Shobha, Assistant HR, Ravikiran, Video Content Head, Udayavani, Digital Media Section and Kishan Ameen, Video



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Content Developer, Udayavani, Digital Media Section.



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Interaction Programme



An Interaction Programme and Interview with Sri Ravishankar K Bhat, Chief Editor of Udayavani, on Tuesday, 21 May 2024.

Interaction Program with Vijayavani Editor Held at SDM College





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Ujire, 03 June – The Department of Journalism and Mass Communication at SDM College, Ujire, in association with the Placement Cell, organized a Placement and Interaction Program with Surendra Vagle, Resident Editor of Vijayavani Kannada Daily, Mangaluru, on Monday in CR 6.



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**Cinematography Succeeds When Viewed Through the Lens of Artistic Sensibility:
Mahen Simha**



Ujire, June 17: Renowned cinematographer Mahen Simha shared his insights on the success of cinematography during a workshop titled ‘DSLR Magic: Capturing Cinema,’ organized by the Journalism Department at SDM College, Ujire on June 17.



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Alumni Interaction

Alumni of the department Mr. Rama Mohan Bhat now working as an Executive Producer at Colors Kannada, Entertainment Channel interacted with the students.



Alumni Interaction with Mr Vinayaka Matapathi

Alumni Interaction with Mr Vinayaka Matapathi, Reporter, Vishwavani, on 22 May 2024.

Addressing the students, the speaker spoke about his early professional life and shared valuable insights on career choices, suggested some tips to become a successful reporter, and explained the reporting field. Faculties of the department and students of I and II MCJ were present during the session.



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Alumni Interaction with VJ Harshitha Hebbar

The Department of PG Studies and Research in Journalism and Mass Communication at SDM PG Centre, Ujire organized an engaging alumni interaction session on May 29, 2024, featuring Harshitha Hebbar, a VJ and Program Producer at Public Music, Bangalore.



Alumni Spotlight: Sports Journalism



Alumni interaction on 27th November, 2023. Arpith Icche, Producer star sports Kannada,



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